



REDICA
Systems

BRAND GUIDELINES
SUMMER 2020 V01b

Mission

Our Mission statement articulates our reason to exist, communicating our purpose to all our stakeholders, internal or external

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Empower the champions of quality and safety with actionable data intelligence.

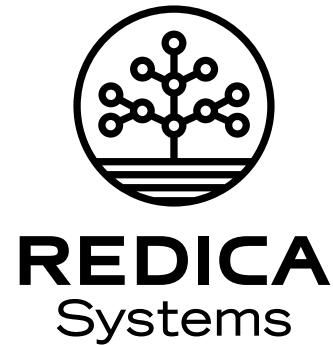
Simplify and guide quality and compliance decision-making with data.

Redica Systems is a technology company using data, analytics and expertise to deliver meaningful insights to quality and safety professionals around the world. By applying artificial intelligence to large and disparate government and customer data sets, Redica empowers its customers to improve compliance, increase product quality, and build a more efficient organization using the first and only quality and regulatory intelligence (QRI) platform. Founded in 2010, Redica serves over 200 customers in the pharma, medical devices and food industries, including 19 of the top 20 pharma companies and 9 of the 10 top medical devices companies. Its headquarters are in Pleasanton, CA.

WHEN REQUIRED, COPY AND PASTE EXACTLY AS SHOWN ABOVE

Color Options

To build a consistent awareness of our new brand, it is important to present our logo in the approved color palettes only 19



REDICA MIDNIGHT
PREFERRED COLOR

REDICA PERIWINKLE

BLACK

WHITE

844.332.3320

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SUITE 120
PLEASANTON, CA 94566

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